Why should your business be offering Reverse Mortgages? The Money House will help you tap into the vital 62+ lending market, to create more loan closings and expand your product offerings.

Every day, over

11,000

Baby Boomers turn 65<sup>2</sup>

\$8 trillion

There's over

in home equity held by homeowners age 62+<sup>1</sup> By 2030,

20%

of the U.S. population will be 65 or older<sup>2</sup>

Each Year,

350,000

of all home buyers are age 60 and above<sup>3</sup>

**Learn About Adding HECM's or Growing your HECM Product Offerings** 

Partner Levels from Turnkey to Correspondent

We are an approved GNMA HMBS Issuer
We offer Spanish Documents

Call The Money House on Demand Team Let us "Right Fit" a HECM Program for your Company.

## Please contact me today to get more information.

**Partners Support** 

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Orlando, Fl. 32819
800-305-6098

partners@moneyhouseus.com www.reversemh.com



<sup>1</sup>National Reverse Mortgage Lenders Association (NRMLA) / RiskSpan Reverse Mortgage Market Index (RMMI) <sup>2</sup>Pew Research Center, *Baby Boomers Retire*, December 29, 2010

<sup>3</sup>National Association of Realtors, 2016 Homebuyer & Seller Generational Trends Research



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